

# QUINN ROONEY

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## EDUCATION

2014 - PRESENT, SAINT JOSEPH'S UNIVERSITY  
MAJOR: COMMUNICATIONS / MINOR: ENGLISH, GPA: 3.2  
PHILADELPHIA, PA (EXPECTED GRADUATION DATE: MAY 2018)

MERION MERCY ACADEMY  
MERION STATION, PA (2014)

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### PERSONAL STATEMENT:

Dedicated, driven, energetic professional with an interest in gaining experience and knowledge in communications and public relations environments. Looking to enhance skills gained through classroom experiences by turning theory into practice. Also hoping to further knowledge surrounding event/fundraiser coordination and marketing positions, specifically how different advertising, marketing, PR and communications based departments work together.

## - EXPERIENCE -

### 01. GR8 SKN

#### CAMPUS AMBASSADOR INTERNSHIP

2015 - Present

- Recruited potential students, organized promotional and educational events; served as a company representative.
  - Raised recognition for GR8 SKN via email and social media outlets.
  - Implemented a social media campaign to increase local brand engagement and awareness.
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### 02. Kelly Rooney Foundation

#### COMMUNICATIONS/PR INTERN, EVENT COORDINATOR

2006 - Present

- Assisted in the organization of five golf events and bowling events by coordinating details such as RSVPs, decorations, T-shirt orders, prizes as well as scheduling entertainment.
- Assisted in the organization of various Philadelphia local high school Kelly Rooney Foundation sponsored lacrosse games by coordinating T-shirt orders, decorations, snacks, photography of events.

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## Community Service & Extracurricular Activities

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### 01. Communications Club

#### MEMBER

2015 - present

- Create, edit and distribute flyers to promote and educate students and faculty about various recreational university-sponsored clubs.
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### 02. Susan G. Koman 3-Day Walk for Breast Cancer

#### VOLUNTEER

2011 - 2014

- Assisted with the logistics of the walk including water supply and T-shirt distribution.
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### 03. Homeless Shelter, Haiti

#### VOLUNTEER

2014

- Organized group activities aimed at providing structured, team-centered environments for homeless children including group dinners, soccer games, arts and crafts and other recreational activities.

## SKILLS

WORDPRESS

ADOBE ILLUSTRATOR

INDESIGN

PHOTOSHOP

IMOVIE

MICROSOFT OFFICE

LANGUAGES: ENGLISH (FLUENT)